

Hannah Fralick

Industrial Design Major – Sustainable Cities Minor

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Education

Georgia Institute of Technology

Bachelor of Science in Industrial Design

Minor in Sustainable Cities

May 2021 - May 2024

GPA: 3.94

Industrial Design Excellence

Awards 2023 Finalist

Relevant Experience

Photographer

Freelance

November 2020 – Present

- Manage 6+ individual and group shoots for graduation each semester and send edits back in a timely manner.
- Utilize Lightroom and Photoshop to edit all photos.
- Communicate with people from different backgrounds to make them feel comfortable and informed.
- Customers come 80% from referrals and 20% from social media account.

Learning Assistant

Georgia Tech Employee

Jan 2023 – Present

- Work alongside professor to facilitate studio.
- Sophomore Studio (1 semester) Graphic Communications (2 semesters).
- Help students learn independently by using probing questions and providing constructive feedback.
- Led demos for working with wood and how to use Adobe Suite functions.
- Communicate in a timely manner with professor, students, small group, and mentor on a week to week basis.

Engineering & Design Intern

Case-mate

May 2023 – December 2023

- Collaborated with a cross-functional design and engineering team.
- Lead an internal project to design, develop, and pitch a product to the company over my summer internship.
- Conducted trend research to put together mood boards for future season case and accessory collections
- Strengthened skills in SolidWorks and Keyshot to produce products and renders for clients and manufacturing.
- Aided in CMF decisions, renders, and tech packs with Adobe Suite, Solidworks, and Keyshot to pitch to clients and send to manufacturers.

User Interaction Intern

Hensel Phelps

July 2022– August 2022

- Worked directly with team of IT professionals as the sole designer.
- Assessed usability on employee web application, used by thousands of employees, recommended changes, and made design decisions.
- Created wireframes with Adobe XD that were presented to stakeholders and implemented by the development team.
- Worked remotely with team distributed across the US, managing my own calendar, personally creating all deliverables and communications.

“As a systematic thinker, I thrive in collaborative environments, leveraging my analytical mindset to lead cohesive design solutions. My commitment to continuous growth motivates me to seek fresh perspectives, aiming to improve the conditions of the world through thoughtful and innovative design practices.”

Skills

UX research
User testing
Customer journey mapping
2D Graphic Design
Trend Analysis
Wireframing
Prototyping
UI design
Color Theory
Adaptability
Illustration & Sketching
Interaction design
Project management

Tools

Figma
Adobe Suite
Microsoft Suite
Fusion360
SolidWorks
Procreate
Keyshot
Hand Sketching
Shop Tools
Familiar with C# & Java
Arduino

Affiliations

IDSA
Alpha Chi Omega
Salsa Club
GTCreatives
Tau Sigma Delta